



Lean
Construction
Institute
Transforming Design and Construction

28TH LCI CONGRESS

OCT. 12-16, 2026 | ATLANTA, GA

SPONSORSHIP OPPORTUNITIES



Expand Your Reach at the Lean Design and Construction Event of the Year!
www.congress.leanconstruction.org

STAND OUT AT THE LEAN EVENT OF THE YEAR!

Position your brand in front of an energized community of Lean leaders shaping the future of design and construction. This is your opportunity to build recognition, create meaningful relationships, and highlight your expertise in a powerful way. Discover sponsorship opportunities designed to amplify your presence and expand your impact.

TO RESERVE YOUR SPONSORSHIP TODAY:

Contact Ilene Goldberg, *Manager, Sponsor & Exhibitor Relations*, at igoldberg@leanconstruction.org or (703) 785-9087.

WHY SPONSOR THE 28TH LCI CONGRESS?

- Strengthen your brand and reinforce your reputation in the Lean community.
- Differentiate your organization with high-impact visibility.
- Connect with both emerging professionals and experienced Lean champions.
- Move your business forward at the industry's premier Lean gathering.

DON'T MISS OUT! EXPLORE OUR EXCLUSIVE CONGRESS SPONSORSHIP OPPORTUNITIES TODAY AND SECURE YOUR SPOT BEFORE THEY'RE GONE!

Featured Sponsorships
Deluxe Sponsorships
Promotional Items Sponsorships
Golf Tournament Sponsorships
Classic Congress Sponsorships
LCI Owner Scholarship Sponsorship
Custom Sponsorships



FEATURED SPONSORSHIPS

All Featured Sponsorships include:

- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and "LCI Weekly."
- **Congress App Listing:** Be featured in the LCI Congress app with your logo and a 75-word company description.
- **Attendee List Access:** Receive the list of Congress attendees who opted in to third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.

Plus, the additional benefits of each sponsorship below:

EXHIBITOR RECEPTION SPONSORSHIP (WED EVENING)

\$36,000 Nonmembers | \$30,500 LCI Corporate Members

This event is a key highlight of Congress! Attendees will be able to explore product demos while visiting with exhibitors, learn the latest insights on Lean practices, and engage in valuable networking with peers. This event, open to all attendees, features a selection of stationery and passed appetizers, and one complimentary drink ticket per attendee (provided with the badges). Sponsor benefits include:

- Opportunity to open this Exhibit Hall Reception on Wed afternoon (90 seconds)
- Company logo and tagline on signage throughout the reception venue (Wed afternoon), plus logo inclusion on sponsorship signage around the Congress venue
- Option to showcase company branding on bar cups (one-color logo, one side) and two-ply cocktail napkins (full-color logo, one side) displayed during the reception

LCI OWNER SCHOLARSHIP SPONSORSHIP

\$25,000 Nonmembers and LCI Corporate Members

Project owners set the vision for Lean transformation — but budget constraints too often keep them out of the room where it happens. This opportunity changes that, supporting attendance for 20 owners at LCI Congress 2026. Your support:

- Puts more owners in the room, expanding the impact of every session and connection at Congress
- Strengthens collaboration between owners, designers, contractors, and trade partners
- Demonstrates your organization's commitment to Lean leadership and the future of the built environment

A full explanation/listing of benefits can be found on [page 9](#)

SAFETY SPONSORSHIP **SOLD OUT**

\$25,500 Nonmembers | \$20,000 LCI Corporate Members

Be the face of safety at Congress! As the Safety Sponsor, you'll connect with attendees in a meaningful way by sharing your safety story, in addition to the following:

- Three (3) complimentary registrations for the Congress Core Program (Wed–Thu)
- Ability to conduct the 120-second safety moment at the plenary sessions (Wed and Thu morning and Thu afternoon) *Note: Please focus specifically on your safety story, not your company's information or general Lean journey.*
- Name, logo, and headshot on the "big screens" during your introduction, logo in sponsor loop as attendees enter the venue, plus inclusion on sponsorship signage around the Congress venue

PLENARY SPEAKER SPONSORSHIP(S)—TWO SPONSORSHIPS AVAILABLE

Gain exclusive visibility during one of the most anticipated moments of Congress as you introduce the plenary speaker(s)!

\$23,500 Nonmembers | \$18,000 LCI Corporate Members

Will Guidara (Wednesday AM) Author of *Unreasonable Hospitality* **SOLD OUT**

Focus is on exceptional service and client satisfaction

\$25,500 Nonmembers | \$20,000 LCI Corporate Members

Rich Diviney (Thursday AM)* Author of *The Attributes* **SOLD OUT**

Former leader, Chapman & Co. Leadership Institute and Simon Sinek Inc.

Focus is on leadership strategies, assessment and selection processes, and optimal performance techniques

**The Rich Diviney Keynote Sponsor receives one complimentary registration to his Tuesday, October 20 add-on Learning Day course, plus the exclusive opportunity to introduce him.*

You'll also enjoy:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)
- Opportunity to introduce plenary session speaker (120 seconds)
- Name, logo, and headshot on the "big screens" during your introduction, logo in sponsor loop as attendees enter the venue, plus inclusion on sponsorship signage around the Congress venue

CONGRESS KICK-OFF SOCIAL SPONSORSHIP (TUE EVENING)

\$25,500 Nonmembers | \$20,000 LCI Corporate Members

Kick off Congress with an unforgettable social event! It's the perfect setting for attendees to connect and start the week on a high note. The event includes popcorn and one complimentary drink ticket per attendee (provided when Congress badges are picked up). Sponsor benefits include:

- Opportunity to announce the official kick-off of Congress and the opening of the Silent Auction (90 seconds).
- Company logo and tagline displayed on signage throughout the social venue (Tue evening), plus inclusion on sponsorship signage around the Congress venue.
- Option to feature company branding on bar cups (one-color logo, one side) and two-ply cocktail napkins (full-color logo, one side) available during the social.

RELAXATION LOUNGE SPONSORSHIP(S)— TWO SPONSORSHIPS AVAILABLE

\$21,000 Nonmembers | \$15,500 LCI Corporate Members

Located on both the first and third floors in convenient, high-traffic areas, these lounges provide attendees with a comfortable space to unwind, network, and recharge away from the main sessions. Sponsors may design the lounge experience to reflect their brand (within hotel guidelines). Refreshments may be purchased from the venue.

Sponsor benefits include:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)
- Branding of the doors entering the Relaxation Lounge



DELUXE SPONSORSHIPS

All Deluxe Sponsorships include:

- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and "LCI Weekly."
- **Congress App Listing:** Be featured in the LCI Congress app with your logo and a 75-word company description.
- **Attendee List Access:** Receive the list of Congress attendees who opted in to third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.

Plus, the additional benefits of each sponsorship below:

COFFEE BREAK SPONSORSHIP(S)—

ONE TO SEVEN SPONSORSHIP OPTIONS AVAILABLE (WED–THU)

	Nonmember	LCI Corporate Member
Exclusive Coffee Break (Both Days)	\$43,500	\$38,000
Wednesday – Full Day	\$23,500	\$18,000
Thursday – Full Day	\$26,500	\$21,000
Morning Coffee Break (2 Available)	\$14,000 each	\$8,500 each
Wednesday Afternoon Break	\$16,500	\$11,000
Thursday Afternoon Break*	\$18,500	\$13,000

Keep attendees energized with coffee stations during Congress breaks! Sponsor benefits include:

- Your company logo and tagline on signage throughout the coffee break(s) (Wed–Thu), plus logo inclusion on sponsorship signage around the Congress venue
- White cocktail napkins featuring your logo and tagline (one color) placed at refreshment stations during the coffee break(s) (Wed–Thu, for selected break[s] only)
- 8 oz. coffee cups branded with your logo and tagline (one-color, one-sided with lids included), set out at refreshment stations during the coffee break(s) (Wed–Thu, for the selected break[s] only)
- Logo inclusion on sponsorship signage around the Congress venue

**Thu afternoon coffee break will include snacks*

CONGRESS APP SPONSORSHIP **SOLD OUT**

\$21,500 Nonmembers | \$16,000 LCI Corporate Members

Enjoy the exclusive opportunity to design the app's splash screen, the first page attendees will see when they open it! You'll also receive:

- Two (2) complimentary registrations for the Congress Learning Day (Tue)
- Two (2) complimentary registrations for the Congress Core Program (Wed–Thu)
- Permanent app banner section throughout Congress, promoting your company as the app sponsor, with space for information about your organization
- A small banner displayed at the bottom of the app's side menu
- Logo inclusion on sponsorship signage around the Congress venue

WI-FI SPONSORSHIP

\$20,500 Nonmembers | \$15,000 LCI Corporate Members

As the featured Wi-Fi password provider, you'll get visibility each time attendees log in to the network! You'll also receive:

- Two (2) complimentary registrations for the Congress Core Program (Wed–Thu)
- Opportunity to brand a “splash page” gateway that attendees see before logging onto the Wi-Fi
- Company name (or other preferred name) used as the Wi-Fi network, with the ability to select a password (eight characters, subject to LCI approval)
- Signage throughout the venue featuring your company as the Wi-Fi sponsor, including Wi-Fi login information and inclusion on sponsorship signage around the venue

LEARNING SPONSORSHIP (TUE) **SOLD OUT**

\$17,500 Nonmembers | \$12,000 LCI Corporate Members

Showcase your brand on Learning Day (Tue) with signage throughout the day. You'll also receive:

- Two (2) complimentary registrations for the Congress Learning Day (Tue)
- Two (2) complimentary registrations for the Congress Core Program (Wed–Thu)
- Opportunity to introduce two (2) LCI Learning Module sessions on Tue (90 seconds each)
- Signage around the Learning Day sessions highlighting your organization as the Learning Day Sponsor, along with inclusion on prominent sponsorship signage around the Congress venue
- Ability to feature company branding on 8 oz. cups (one-color, one-sided with lids included) and two-ply cocktail napkins (full-color logo, one side) during Learning Day breaks and lunch

“RISE & BUILD BREAKFAST” SPONSORSHIP (THU)

\$15,500 Nonmembers | \$10,000 LCI Corporate Members

Create the perfect opportunity for attendees to fuel up, connect, and start the day strong. Seating will be available throughout the Exhibit Hall to encourage networking and engagement before sessions begin.

Sponsor benefits include:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)
- Signage throughout the breakfast area naming your company as the sponsor, plus logo inclusion on sponsorship signage around the Congress venue
- Ability to include company branding on 8 oz. coffee cups (one-color, one-sided with lids included), along with two-ply cocktail napkins (full-color logo, one side)

ADVANCED PRACTITIONER SPONSORSHIP

\$14,000 Nonmembers | \$8,500 LCI Corporate Members

Align your brand with a curated gathering space designed for advanced Lean practitioners engaging in deep, high-level discussions. Located in a tucked-away area, this space provides a focused environment for meaningful peer exchange among industry leaders.

Sponsor benefits include:

- Opportunity to feature your company-branded message on the monitor and signage throughout the Advanced Practitioner space
- One (1) complimentary registration for the Congress Core Program (Wed–Thu)



PODCASTERS SPONSORSHIP **SOLD OUT**

\$13,500 Nonmembers | \$8,000 LCI Corporate Members

Put your brand at the center of the conversation. Well-known Lean leaders will stream live from this high-visibility booth throughout Congress, drawing steady attendee engagement and energy. Located just outside the Exhibit Hall near Registration, this prime space ensures strong foot traffic and positions your organization alongside trusted voices shaping the future of Lean.

Sponsor benefits include:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)
- A banner around the top of the Podcasters Booth showcasing your company's branding



PROMOTIONAL ITEMS SPONSORSHIPS

All Promotional Items Sponsorships include:

- Marketing Recognition: Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and "LCI Weekly."
- Congress App Listing: Be featured in the LCI Congress app with your logo and a 75-word company description.
- Logo inclusion on sponsorship signage around the Congress venue.
- Attendee List Access: Receive the list of Congress attendees who opted in to third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.

Plus, the additional benefits of each sponsorship below:

EVENT PATHWAY SPONSORSHIP

\$25,500 Nonmembers | \$20,000 LCI Corporate Members

Guide attendees through Congress with branded floor decals placed along high-traffic routes throughout the venue. These eye-catching markers help orient participants while keeping your brand visible as they move between key gathering spaces and session areas.

Sponsor benefits include:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)

POWER BANK SPONSORSHIP **SOLD OUT**

\$25,500 Nonmembers | \$20,000 LCI Corporate Members

Keep attendees powered up throughout Congress and beyond! Each conference bag will feature a branded power bank, allowing attendees to charge their devices on the go. Sponsor benefits include:

- Your company name/logo/tagline (one color) printed on both sides of either a black or white power bank, compatible with all types of electronics for Apple and Android devices
- One (1) complimentary registration for the Congress Core Program (Wed–Thu)

**If the power bank is not sponsored, it will not be included in the conference bag.*



LANYARD SPONSORSHIP **SOLD OUT**

\$22,000 Nonmembers | \$16,500 LCI Corporate Members

Ensure your brand is front and center with the lanyards worn by all attendees. These double-sided lanyards provide maximum visibility throughout the event. Sponsor benefits include:

- Full-color company name/logo/tagline on the double-sided lanyards worn by all attendees

WATER BOTTLE SPONSORSHIP*

\$20,500 Nonmembers | \$15,000 LCI Corporate Members

Help Congress attendees stay hydrated in Atlanta—and long after! Each registered attendee will receive a durable, lightweight water bottle with an attached straw in their conference bag. Sponsor benefits include:

- Company name/logo/tagline (one color) on one side of the clear water bottle with attached straw
- One (1) complimentary registration for the Congress Core Program (Wed–Thu)

**If the water bottle is not sponsored, it will not be included in the conference bag*



KEY CARD SPONSORSHIP **SOLD OUT**

\$20,500 Nonmembers | \$15,000 LCI Corporate Members

Make a lasting impression with your branding on the key cards and holders for attendees' stays at the Congress host hotel, Signia by Hilton Atlanta. Sponsor benefits include:

- Full-color branding of key cards and key card envelopes
- One (1) complimentary registration for the Congress Core Program (Wed–Thu)

CONFERENCE BAG SPONSORSHIP

\$20,500 Nonmembers | \$15,000 LCI Corporate Members

Give attendees a practical souvenir they'll use long after Congress. Your company's custom artwork will be featured on the official Congress bags. Sponsor benefits include:

- Ability to include one (1) flyer/giveaway in the conference bag. (Note: LCI is not responsible for shipping or tracking materials.)
- Opportunity to create one-color artwork for both sides of the conference bag. (Note: The design must include "Welcome to Congress" and is subject to LCI approval.)



WRITING JOURNAL AND PEN SPONSORSHIP* **SOLD OUT**

\$19,000 Nonmembers | \$13,500 LCI Corporate Members

Provide Congress attendees with useful items they can keep long after the event. Your branding will be featured on the journal and pen included in each conference bag. Sponsor benefits include:

- Company name/logo/tagline on the journal and pen, specified according to your design

**If the writing journal and pen are not sponsored, they will not be included in the conference bag.*



CONGRESS WELCOME ARCHWAY SPONSORSHIP

\$13,500 Nonmembers | \$8,000 LCI Corporate Members

Make a bold first impression with prominent branding on the Congress Welcome Archway, positioned at the entrance to the Exhibit Hall in one of the most highly trafficked areas of Congress.

Sponsor may customize all sides of the structure, excluding the top panel.



GEORGIA PEACH BBQ RUB SPONSORSHIP* **SOLD OUT**

\$20,500 Nonmembers | \$15,000 LCI Corporate Members

Give attendees a signature Georgia keepsake. Your branding will be featured on premium Georgia Peach BBQ Rub packaging, highlighting a custom spice blend recipe created especially for LCI Congress and offering a memorable, practical reminder of the event.

Sponsor benefits include:

- One (1) complimentary registration for the Congress Core Program (Wed–Thu)
- Full customization of the accompanying booklet front cover, inside top panel, and inside bottom panel
- Custom branding of the spice tube cap

**If the Georgia Peach BBQ Rub is not sponsored, it will not be included in the conference bag*



LCI CONGRESS COLUMN WRAP—FOUR (4) SPONSORSHIPS AVAILABLE

\$11,500 Nonmembers | \$6,000 LCI Corporate Members

Boost your brand's visibility with strategically placed column wraps throughout the Congress venue.

Sponsor benefits include:

- Opportunity to feature your company-branded message on column wraps throughout the event space

NAVIGATION TOWER SPONSORSHIP—FOUR (4) SPONSORSHIPS AVAILABLE

\$11,000 Nonmembers | \$5,500 LCI Corporate Members

Put your brand at the center of the Event with prominent placement on Congress Navigation Towers positioned throughout the venue. These stacked cube structures help direct participants to key session areas and gathering spaces, ensuring repeated visibility as attendees move throughout the event.

Sponsor benefits include:

- Branding on alternating panels on both sides of the tower
-(6) total branded panels per tower, delivering high-frequency exposure in high-traffic areas



GOLF TOURNAMENT SPONSORSHIPS

Boost your organization's visibility during an exciting day on the green! This year's tournament will take place at Bobby Jones Golf Course in Atlanta, a must-play destination steeped in history and innovation. Enjoy exclusive and memorable sponsorship opportunities to elevate your brand and foster valuable connections. Check out the full range of Golf Tournament Sponsorships below:

Bobby Jones Golf Course

2205 Northside Drive NW

Atlanta, GA 30305

Monday, October 12, 2026

Shotgun Start at 12 pm ET (Arrive 11:30 am ET to pick up boxed lunch)

ABOUT BOBBY JONES GOLF COURSE

Originally opened in 1932 as Atlanta's first public golf course, Bobby Jones Golf Course is a must-play destination for golfers who value design, variety, and history. Named in honor of American golfer and Masters Tournament co-founder Robert "Bobby" Tyre Jones Jr., the course features a revolutionary nine-hole reversible layout. The Magnolia and Azalea routings share fairways, tees, and expansive double greens, creating a distinctly different experience with each round. Set on a 130-acre campus, the course is also home to the Georgia Golf Hall of Fame, the Georgia State Golf Association, and the Georgia PGA, offering a rare blend of legacy and modern golf excellence.

All Golf Sponsorships include:

- Marketing Recognition: Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and "LCI Weekly."
- Congress App Listing: Be featured in the LCI Congress app with your logo and a 75-word company description.
- Logo inclusion on golf cart GPS screens as players arrive at your sponsored hole, in addition to signage around the Congress venue.
- Attendee List Access: Receive the list of Congress attendees who opted in to third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.

Plus, the additional benefits of each sponsorship below:

LCI CONGRESS GOLF TOURNAMENT CLOSING BBQ SOLD OUT

\$13,500 Nonmembers | \$10,000 LCI Corporate Members

Cap off a day of networking and golfing by sponsoring the lively BBQ for tournament participants and sponsors. This festive event includes a hearty BBQ meal—a perfectly delicious way to wrap up the day!

Sponsor benefits include:

- Company name/logo/tagline (full-color) featured on cocktail napkins
- Sponsorship of hole #9, Magnolia Course (par 4; handicap rating 1)
- Opportunity to hand out prizes during the reception (provided by LCI)

GOLF HOLE HECKLERS SPONSORSHIP*

\$13,500 Nonmembers | \$10,000 LCI Corporate Members

Align your brand with one of the most entertaining activations of the tournament! This sponsorship brings live "hole hecklers" to a featured Par 3, complete with a mock sportscasting-style setup where golfers receive playful commentary as they step up to the tee. It's interactive, unexpected, and guaranteed to draw a crowd!

Sponsor benefits include:

- Sponsorship of hole #3, Azalea Course (par 3; handicap rating 9)

**If the Golf Hole Hecklers are not sponsored, they will not appear at the Golf Tournament*

BEVERAGE CART SPONSORSHIP

\$11,500 Nonmembers | \$8,000 LCI Corporate Members

Enhance your company's visibility by sponsoring the beverage cart that travels the course, offering drinks and snacks to players! Sponsor benefits include:

- Company logo/image/tagline (full-color) featured on the Beverage Carts
- Sponsorship of hole # 7, Magnolia Course (par 4; handicap rating 3)

TAYLORMADE GOLF KIT SPONSORSHIP* SOLD OUT

\$10,000 Nonmembers | \$6,500 LCI Corporate Members

Showcase your company's branding on a premium golf kit provided to each player. The kit includes:

- Three (3) golf balls, a towel, a pouch, a ball marker, and a storage bag. Sponsor benefits include:
- Full-color imprint on golf balls (3 per player) and one-color imprint on the towel, pouch, ball marker, and storage bag
- Sponsorship of hole #6, Magnolia Course (par 4; handicap rating 6)

**If the TaylorMade Golf Kit is not sponsored, it will not appear at the Golf Tournament*



BOXED LUNCHES SPONSORSHIP

\$7,500 Nonmembers | \$4,000 LCI Corporate Members

Fuel up the tournament players with boxed lunches branded with your organization's logo and tagline. Lunch will be served to all players before the tournament's shotgun start. Sponsor benefits include:

- Full-color company branding on the boxed lunches
- Sponsorship of hole #9, Azalea Course (par 4; handicap rating 1)

GOLF SAFETY KIT SPONSORSHIP* **SOLD OUT**

\$8,500 Nonmembers | \$5,000 LCI Corporate Members

Provide an essential safety kit for players that includes sunscreen, insect repellent, and lip balm!

Sponsor benefits include:

- Full-color branding on the sunscreen, insect repellent, lip balm, and zippered pouch
- Sponsorship of hole #3, Azalea Course (par 4; handicap rating 3)

**If the Golf Safety Kit is not sponsored, it will not appear at the Golf Tournament*



FRISBEE GOLF SPONSORSHIP*

\$6,500 Nonmembers | \$3,000 LCI Corporate Members

Add a playful twist to Hole #2 on the Magnolia Course! Players will use your organization's branded frisbees instead of golf balls, with the number of tosses counting as strokes. Sponsor benefits include:

- Branded frisbees featuring your company's logo*
- Sponsorship of Hole #2, Magnolia Course (Par 4, Handicap Rating 4)

**Sponsor may retain any leftover frisbees*

GOLF HAT SPONSORSHIP*

\$5,000 Nonmembers | \$3,000 LCI Corporate Members

Give your brand some head-turning visibility at the Congress Golf Tournament! Every player who tees off receives a golf hat branded with your company's logo — worn on the course all day and likely long after. It's an easy way to keep your brand front and center from the first hole to the eighteenth. Sponsor benefits include:

- Branded golf hats featuring your company's logo*
- Sponsorship of Hole #6, Azalea Course (Par 4, Handicap Rating 4)

**Sponsor may retain leftover hats*



"BRING THE BALL BACK" SPONSORSHIP*

\$3,000 Nonmembers | \$1,500 LCI Corporate Members

Add some friendly competition to Hole #4 on the Azalea Course! Each foursome starts with a pink ball branded with your company's logo, and the first group to return it—unlost—at the end of the tournament wins a prize. It's a fun way to keep your brand in players' hands (and pockets) all day long. Sponsor benefits include:

- Branded pink golf balls (choice of light or dark pink) featuring your company's logo*
- Sponsorship of Hole #4, Azalea Course (Par 4, Handicap Rating 7)

**Sponsor may retain leftover golf balls*



INDIVIDUAL GOLF HOLE SPONSORSHIPS (SEE PRICE LIST)

Sponsors of golf holes featuring a contest are required to provide prize(s) for the winner(s). Sponsor benefits include:

- Opportunity to engage and network with players at your selected sponsored golf hole

MAGNOLIA COURSE					
HOLE	PAR	HANDICAP	SPONSORSHIP ITEM	NONMEMBERS	LCI CORPORATE MEMBERS
1	Par 5	5	Longest Drive Contest SOLD OUT	\$3,500	\$1,000
2	Par 4	4	Frisbee Golf	\$6,500	\$3,000
3	Par 3	8	Closest to the Pin Contest	\$3,500	\$1,000
4	Par 4	7	Hole Sponsorship (Foursome) SOLD OUT	\$5,000	\$3,000
5	Par 5	2	Longest Drive Contest	\$3,500	\$1,000
6	Par 4	6	Golf Kit (Add-On) SOLD OUT	\$10,000	\$6,500
7	Par 4	3	Beverage Cart (Add-On)	\$11,500	\$8,000
8	Par 3	9	Hole Sponsorship (Twosome) SOLD OUT	\$4,000	\$2,000
9	Par 4	1	Closing BBQ (Add-On) SOLD OUT	\$13,500	\$10,000

AZALEA COURSE					
HOLE	PAR	HANDICAP	SPONSORSHIP ITEM	NONMEMBERS	LCI CORPORATE MEMBERS
1	Par 5	2	Longest Drive Contest	\$3,500	\$1,000
2	Par 3	9	Golf Hecklers (Add-On)	\$13,500	\$10,000
3	Par 4	3	Golf Safety Kit (Add-On) SOLD OUT	\$8,500	\$5,000
4	Par 4	7	Bring the Ball Back (Add-On)	\$3,000	\$1,500
5	Par 5	6	Longest Drive Contest	\$3,500	\$1,000
6	Par 4	4	Golf Hat (Add-On)	\$5,000	\$3,000
7	Par 3	8	Closest to the Pin Contest	\$3,500	\$1,000
8	Par 4	5	Hole Sponsorship (Foursome) SOLD OUT	\$5,000	\$3,000
9	Par 4	1	Boxed Lunch (Add-On)	\$7,500	\$4,000

LCI OWNER SCHOLARSHIP SPONSORSHIP

LCI OWNER SCHOLARSHIP SPONSORSHIP—GROUPS OF FIVE (5) \$5,000 (FIVE AVAILABLE) Help bring more decision-makers into the LCI Congress experience!

Project owners play a critical role in advancing Lean transformation. They set the vision, establish priorities, and create the conditions for true collaboration across project teams.

Yet budget constraints often prevent owners from attending LCI Congress, the premier gathering where Lean leaders share practical breakthroughs, form partnerships, and accelerate transformation across the built environment.

The LCI Owner Scholarship helps remove that barrier, supporting attendance for 20 owners at LCI Congress 2026!

YOUR SUPPORT:

1. Puts more owners in the room where Lean transformation happens, expanding the reach and impact of every conversation, session, and connection at Congress
2. Strengthens collaboration by connecting owners with designers, contractors, and trade partners in a shared learning environment
3. Demonstrates your organization's commitment to advancing Lean leadership and the future of the built environment

SPONSORSHIP INCLUDES:

- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and "LCI Weekly."
- **Congress App Listing:** Be featured in the LCI Congress app with your logo and a 75-word company description.
- **Attendee List Access:** Receive the list of Congress attendees who opted in to third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.

More owners in the room means stronger conversations, deeper collaboration, and greater impact across the Lean community. Your sponsorship helps make that possible!

CUSTOM SPONSORSHIPS

Have a different sponsorship idea in mind? Let us know, and we'll work with you to create a custom option—certain restrictions may apply. For details, please contact:

Ilene Goldberg, *Manager, Sponsor & Exhibitor Relations* at igoldberg@leanconstruction.org or (703) 785-9087.

SPONSORSHIP GUIDELINES & DETAILS

Repeat Sponsorships: Sponsors may hold the same sponsorship for a maximum of two consecutive years. After that, they must select a different sponsorship until the next two-year cycle begins.

Deadlines: Sponsorship and exhibitor opportunities close on August 28, 2026. Congress registrations cannot be split among multiple registrants.

Logo Submission: Sponsors and exhibitors must provide their logos in both PNG and EPS (vector) formats. Additionally, they will receive a link to submit app-related information, including contact details and social media links.

Contracts & Payment: Sponsor and exhibitor contracts will be emailed to the contact on file within 24 hours of the agreement. Contracts must be returned within five days, signed, dated, and initialed. Payment must be received within 30 days of the signed contract reaching LCI.

PAYMENT SHOULD BE SENT TO:

Lean Construction Institute

c/o Shannyn Heyer-Cardin

62 Berwick Street

Belmont, MA 02478

READY TO BOOK YOUR SPONSORSHIP OR HAVE QUESTIONS?

Please contact:

Ilene Goldberg, *Manager, Sponsor & Exhibitor Relations*, at igoldberg@leanconstruction.org or (703) 785-9087

**WE LOOK FORWARD TO SEEING YOU AT THE 2026 LCI ANNUAL CONGRESS
AND GOLF TOURNAMENT IN ATLANTA, GEORGIA!**

CUSTOM SPONSORSHIP OPPORTUNITIES

BE IN THE ROOM WHERE LEAN HAPPENS.

We will work together to create just what you need to connect with your audience at LCI Congress. All sponsorships can be customized to fit your goals and budget.

CUSTOMIZE AN EXISTING SPONSORSHIP

OR

BUILD YOUR OWN SPONSORSHIP

- Swap out benefits to better serve your goals
- Adjust the number of complimentary registrations
- Combine two or more existing sponsorships into one package
- Add benefits to an existing sponsorship to increase your visibility and impact

Idea: Get the visibility of a water bottle sponsorship + frisbee golf.

- Any benefit or combination of benefits from across the LCI Congress portfolio
- A package scoped to your specific budget
- Speaking opportunities, digital visibility, or all of the above
- Unique activations not listed in the prospectus (subject to availability)

Idea: A mid-level investment that includes a registration(s), app listing, and a column wrap all within your budget.

EXISTING SPONSORSHIP OPPORTUNITIES

- **Featured Sponsorships:** Owner Scholarship, kick-off social
- **Deluxe Sponsorships:** coffee breaks, Wi-Fi, Advanced Practitioners session, Relaxation Lounge
- **Promotional Items:** conference bags, water bottles, welcome archway
- **Signage & Branding:** column wraps, navigation towers, pathway decals
- **Golf Tournament Sponsorships:** hole heckler, signature hole with contests, boxed lunches
- **Classic Congress Sponsorships:** Gold, Silver, Bronze, Red
- **Complimentary Registrations:** Learning Day and/or Core Program

SPONSORSHIP OPPORTUNITIES CLOSE AUGUST 28

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CLASSIC CONGRESS SPONSORSHIPS

	 GOLD \$11,000 Nonmembers \$9,500 LCI Corporate Members	 SILVER \$9,000 Nonmembers \$7,500 LCI Corporate Members	 BRONZE \$7,500 Nonmembers \$6,000 LCI Corporate Members	 RED \$6,500 Nonmembers \$5,000 LCI Corporate Members	 ADVERTISING \$1,500 Nonmembers \$600 LCI Corporate Members
# of Sponsorships available	Unlimited	Unlimited	Six (6)	Four (4)	15
Logo on LCI marketing materials: LCI website, Congress emails, and "LCI Weekly."	✓	✓	✓	✓	✓
Congress App Listing: Logo and 75-word company description.	✓	✓	✓	✓	✓
Logo inclusion on sponsorship signage around the Congress venue.	✓	✓	✓	✓	✓
Attendee List Access: Congress attendees who have opted into third-party communications	✓	✓	✓	✓	available for an additional \$100
Complimentary registrations for Congress Week (Mon afternoon–Fri; includes Learning and Gemba Days)	1		1		
Complimentary registrations for the Congress Core Program (Wed–Thu)	2	2		1	