



Lean  
Construction  
Institute

Transforming Design and Construction

# 28TH LCI CONGRESS

OCT. 12-16, 2026 | ATLANTA, GA

Drive Your Business Forward at the Premier Lean Design and Construction Event of the Year!

Engage with your key customers and prospects—all in one extraordinary setting. Don't miss this opportunity—secure your exhibit space today!

[www.congress.leanconstruction.org](http://www.congress.leanconstruction.org)

# EXHIBITOR PROSPECTUS



# Boost Your Business at the Lean Event of the Year!

Be part of the 28th Annual LCI Congress in Atlanta, Georgia, where the Lean design and construction community comes together to advance the future of project delivery. This is your opportunity to position your solutions in front of decision-makers and influential industry leaders actively seeking innovation.

Congress brings together professionals from across the built environment for high-value learning, meaningful connections, and real-world application of Lean principles. As an exhibitor, you gain direct access to a highly engaged audience of current and potential customers.

Secure your place this October and put your expertise on display where the industry gathers to move forward.



# Why Be an Exhibitor at Congress?

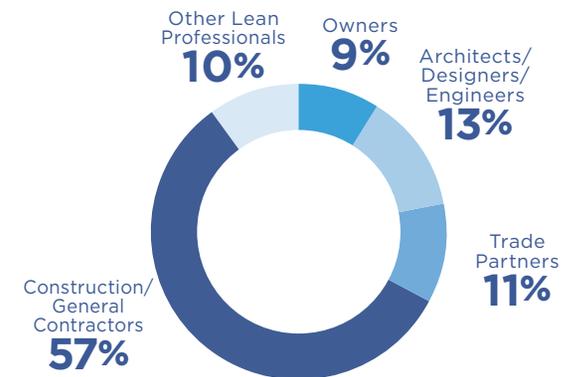
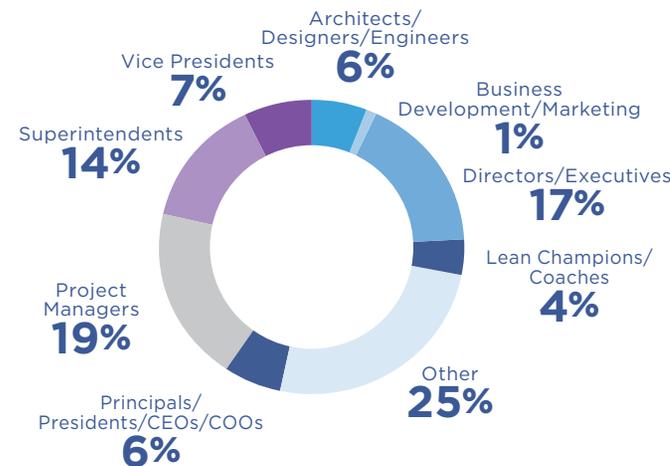
- Put your brand in front of the industry's most engaged Lean leaders
- Engage directly with decision-makers who are actively shaping project outcomes
- Forge high-value relationships that extend far beyond the Event
- Demonstrate your latest innovations where they matter most
- Capture qualified leads and turn visibility into real business growth

## Who Attends LCI Congress?

LCI Congress attracts decision-makers from across the design and construction industry, eager to explore the latest Lean practices and products. This is your chance to connect with the entire Lean community, including owners, general contractors, design professionals, and trade partners. Don't miss the opportunity to engage with key players driving innovation in Lean!

**Attendees from a variety of professional backgrounds**—including the leaders your organization wants to reach!

**Representatives from all segments of the design and construction industry**—your one-stop shop for Lean practitioners!



Discover the wide range of valuable marketing opportunities available to exhibitors at Congress!

Have questions or want to reserve your exhibit booth? Contact Ilene Goldberg, *Manager, Sponsor & Exhibitor Relations*; [igoldberg@leanconstruction.org](mailto:igoldberg@leanconstruction.org) or (703) 785-9087.

WE LOOK FORWARD TO SEEING YOU AT CONGRESS!

# Choice Exhibit Spaces

12 available  
(20' x 20')



**\$10,000 Corporate Members | \$13,000 All Others**

This package ensures maximum exposure and meaningful connections throughout Congress! Exhibitors with a Choice Exhibit Space enjoy exclusive opportunities to elevate their organization's visibility and engagement at Congress, including:

- **Live Webinar Presentation:** Host a 30-minute live webinar before Congress, for an additional cost of \$2,000 for LCI Corporate Members and \$3,500 for Nonmember companies. The recorded webinar will also be featured on the LCI Congress website for all stakeholders.
  - **Pre-Recorded Video:** Submit a 5-minute (or less) pre-recorded video about your organization or product at no additional cost. This video will be featured on the Congress website for 365 days.
- OR**

## PLUS

- **Attendee List Access:** Receive the list of Congress attendees who have opted into third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.
- **Congress App Listing:** Be featured in the LCI Congress app with your logo, a short video (90 seconds or less) or resource, and a 75-word company description.
- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and *LCI Weekly*.
- **Complimentary Registrations:**
  - One (1) registration for the Congress Core Program (Wednesday–Thursday)
  - Two (2) exhibit booth-only pass (meals included)

*\*Additional exhibit booth-only passes are available for \$750 each. (Booth-only passes do not grant access to sessions or training.)*

## Exhibit Hall Hours

SETUP:

**TUESDAY, OCTOBER 13**

**8:00 am–4:00 pm ET**

The Exhibit Hall is open throughout the event on Wednesday (**8:00 am–5:30 pm ET**) and Thursday (**7:00 am–3:45 pm ET**), but the booth does not need to be staffed during non-dedicated Exhibit Hall hours.

**DEDICATED EXHIBIT HALL HOURS:**

**TUESDAY, OCTOBER 13:**

**5:00–6:30 pm ET** (social)

**WEDNESDAY, OCTOBER 14:**

**10:45–11:15** (coffee provided outside the general session)

**1:45–2:30 pm ET**

**3:15–3:45 pm ET**

**4:30–6:00 pm ET** (reception)

**THURSDAY, OCTOBER 15:**

**7:00–7:45 am ET**  
(Rise & Build Breakfast)

**11:00–11:30 am ET**

**2:00–2:30 pm ET**

**3:15–3:45 pm ET** (refreshments)

**EXHIBIT HALL TEAR DOWN:**

**THURSDAY, OCTOBER 15:**

**4:00–8:00 pm ET**

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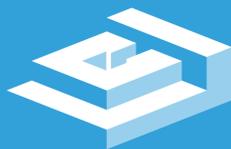
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# Standard Exhibit Spaces

45 available  
(10' x 10')



**\$5,500 Corporate Members | \$7,000 All Others**

Exhibitors with a Standard Exhibit Space gain the opportunity to:

- **Pre-Recorded Video:** Submit a 5-minute (or less) pre-recorded video about your organization or product at no additional cost. This video will be featured on the Congress website for the entire LCI Community.
- **Attendee List Access:** Receive a list of conference attendees who have opted into third-party communications at three intervals: one month prior, two weeks prior, and within one week after Congress.
- **Congress App Listing:** Be featured in the LCI Congress app with your logo and a 75-word company description.
- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and *LCI Weekly*.
- **Complimentary Registrations:**

*-One (1) registration for the Congress Core Program (Wednesday–Thursday)*

*-One (1) exhibit booth-only pass (meals included)*

*\*Additional exhibit booth-only passes are available for \$750 each (Booth-only passes do not grant access to sessions or training.)*



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“**Last year was my first LCI Congress**, and it immediately felt like an event I should have attended long before. My team and I spent the year exhibiting and sponsoring over 30 AEC events, but we went big on LCI because we were stoked about the conversations we knew would happen. They were thoughtful, curious, and at times challenging — in the best way. I spoke with people who were enthusiastic, skeptical, and deeply engaged, and being pushed to explain how what we’re building at Doxel fits within Lean thinking made the experience even more meaningful.

The exhibit hall was equally memorable. Vendors supported one another, real relationships formed quickly, and the environment felt collaborative rather than transactional. The quality of the conversations and connections made it easy to understand why so many exhibitors speak so highly of LCI Congress. You could feel the momentum.”

—**DAVID BRODY**, *Field Marketing Manager, DOXEL, Inc.*



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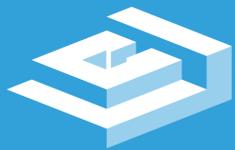


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## About SPIKE Studio:

SPIKE Studio is an Atlanta-based initiative inspiring the next generation of architects, engineers, construction, and development professionals through immersive design education. Focused especially on middle and high school students from under-resourced communities, SPIKE Studio fosters diversity, creativity, and access within the built environment. Through mentorship, education, and hands-on training, SPIKE Studio connects youth with industry leaders in meaningful ways. Students participate in experiential learning opportunities, including tours of advanced production campuses and exposure to innovative design, planning, and construction processes, helping them envision future careers in the industry. Learn more



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# Exclusive Exhibitor Opportunities:

## Innovation Spotlight—Six (6) Sessions Available

**\$13,500 Nonmembers | \$10,000 LCI Corporate Members**

Step into the spotlight with a dedicated 45-minute speaking opportunity located within the Exhibit Hall. Whether showcasing a product demo, sharing research insights, or leading an engaging educational session, this format allows you to connect directly with an interested audience in a focused setting.

To enhance the attendee experience and minimize ambient Exhibit Hall noise, all audio will be delivered through individual headsets, creating a clear and immersive environment for participants.

Spots are limited and available on a first-come, first-served basis.

## LCI Congress Silent Auction

Take your exposure to the next level by participating in the LCI Congress Silent Auction, benefiting SPIKE Studio. Each accepted exhibitor will provide a prize for the auction, which will be promoted throughout Congress to attract attendees to the Exhibit Hall—and directly to your booth!

The auction kicks off during the Congress Kick-off Social and concludes at lunch on Thursday, with winners announced during the Thursday afternoon networking break. Don't miss this chance to associate your brand with a meaningful, high-visibility event!

### *Limited Spots Available!*

- Only the first 10 exhibitors to sign up will be accepted.
- Exhibitors are responsible for delivering prizes to winners.

*Act fast—this opportunity is expected to sell out!*

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# Booth Locations & Additional Details

## Secure Your Booth

When contracting for exhibit space, include your organization's preferred booth number in your email (see exhibitor hall layout on page 8.) Booths are assigned on a first-come, first-served basis within each exhibit tier upon receipt of a signed agreement. A signed agreement is required to secure a specific booth location.

For more information or to reserve your booth, contact Ilene Goldberg, *Manager, Sponsor & Exhibitor Relations*; [igoldberg@leanconstruction.org](mailto:igoldberg@leanconstruction.org) or (703) 785-9087.

## All exhibit spaces include:

- Pipe and drape
- One (1) 6' draped and skirted table  
(Choice booths include two tables)
- Two (2) chairs  
(Choice booths include four chairs)
- One (1) wastebasket  
(Choice booths include two wastebaskets)
- Wi-Fi
- Carpeting
- An ID sign

Additional Details: Electricity, AV equipment, and other furnishings not listed above can be ordered through the Exhibitor Services Kit, provided by Arata Expositions Inc. (AEI).

**“LCI Congress remains a top strategic event** for Nialli and is one of our top-performing shows. It's a great opportunity to connect with our current customers and foster new relationships with industry leaders in Lean Design and Construction.”

—LAURA AVERY, *Marketing Manager, NIALLI*

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# Exhibit Hall

Choice Exhibit Spaces (20' x 20')

Standard Exhibit Spaces (10' x 10')

