



Lean
Construction
Institute
Transforming Design and Construction

27TH LCI CONGRESS

OCT. 20-24, 2025 | ARLINGTON, TX

EXHIBITOR PROSPECTUS

Drive Your Business Forward at the Premier Lean Design and Construction Event of the Year! Engage with your key customers and prospects—all in one extraordinary setting. Don't miss this opportunity—secure your exhibit space today!

www.congress.leanconstruction.org



Boost Your Business at the Lean Event of the Year!

Join us in Arlington, Texas, for the 27th Annual LCI Congress! Celebrate the latest advancements in Lean while showcasing your innovative solutions to the industry's top buyers and influencers.

Congress is the ultimate gathering for professionals across the design and construction industry, offering unmatched opportunities to network and learn impactful Lean practices. As an exhibitor, you'll gain direct access to hundreds of potential customers—all in one extraordinary setting.

Don't miss your chance to connect with current customers and qualified prospects to drive your business forward. Highlight your organization's expertise at Congress this October!



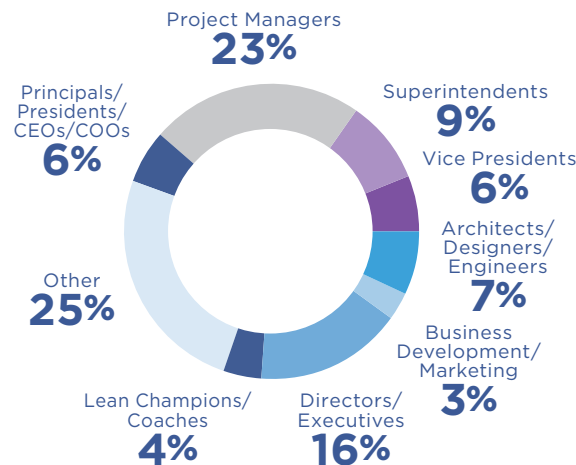
Why Be an Exhibitor at Congress?

- Boost your company's visibility, influence, and reputation
- Connect with engaged decision-makers from across all industry sectors
- Build and strengthen productive partnerships
- Showcase your organization's latest services and innovations
- Generate qualified leads to fuel your business growth

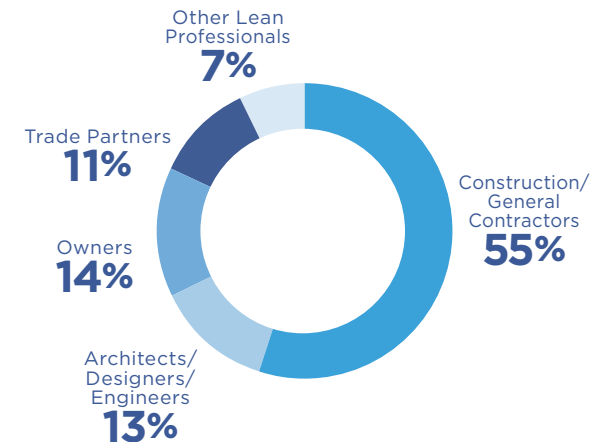
Who Attends LCI Congress?

LCI Congress attracts decision-makers from every corner of the construction and design industry, eager to explore the latest Lean practices and products. This is your chance to connect with the entire Lean community, including owners, general contractors, design professionals, and trade partners. Don't miss this opportunity to engage with key players driving innovation in Lean!

Attendees from a variety of professional backgrounds— including the leaders your organization wants to reach!



Representatives from across the design and construction industry— your ultimate destination for Lean practitioners!



Discover the wide range of valuable marketing opportunities available to exhibitors at Congress!

Have questions or want to reserve your exhibit booth? Contact Ilene Goldberg, *Manager of Strategic Partnerships*, at igoldberg@leanconstruction.org or (703) 785-9087.

WE LOOK FORWARD TO SEEING YOU AT CONGRESS!

Choice Exhibit Spaces

Eight (8) available
(20' x 20')



\$10,000 Corporate Members | **\$11,500 All Others-SOLD OUT**

This package ensures maximum exposure and meaningful connections throughout Congress! Exhibitors with a Choice Exhibit Space enjoy exclusive opportunities to elevate their organization's visibility and engagement at Congress, including:

- **Event Bag Placement:** Your choice of one (1) promotional item (not a flyer) in the event bag **OR** two (2) handouts in the event app under your company listing. *(Note: LCI is not responsible for tracking or delivering items to Congress.)*
- **Live Webinar Presentation:** Host a **30-minute live webinar** for the LCI community before Congress, free of charge. The recorded webinar will also be featured on the LCI Congress website, accessible to the entire LCI community.
 - Webinars are scheduled between September 9-October 13, 2025.
 - Exhibit spaces must be fully paid for, and webinar details must be provided to LCI at least one month in advance for marketing purposes before the webinar can take place.
- **Attendee List Access:** Receive the list of Congress attendees who have opted into third-party communications at three key intervals: one month prior, two weeks prior, and within one week after Congress.
- **Congress App Listing:** Be featured in the LCI Congress app with your logo, a short video (90 seconds or less), and a 75-word company description.
- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and *LCI Weekly*.
- **Complimentary Registrations:**
 - One (1) registration for the Congress Core Program (Wednesday–Thursday)
 - Two (2) exhibit booth-only passes (meals included)**Additional exhibit booth-only passes are available for \$500 each. (Booth-only passes do not grant access to sessions or training.)*

Have questions or want to reserve your exhibit booth? Contact Ilene Goldberg, *Manager of Strategic Partnerships*, at igoldberg@leanconstruction.org or (703) 785-9087.

WE LOOK FORWARD TO SEEING YOU AT CONGRESS!

Exhibit Hall Hours

SETUP:

TUESDAY, OCTOBER 21

8:00 am–4:00 pm CT

The Exhibit Hall is open throughout the event on Wednesday (**8:00 am–5:30 pm CT**) and Thursday (**7:30 am–3:45 pm CT**) but the booth does not need to be staffed during non-dedicated Exhibit Hall hours.

DEDICATED EXHIBIT HALL HOURS:

TUESDAY, OCTOBER 21:

5:00–6:30 pm CT (social)

WEDNESDAY, OCTOBER 22:

9:30–10:00 am CT

10:45–11:15 am CT

1:45–2:15 pm CT

3:00–3:30 pm CT

4:15–5:30 pm CT (reception)

THURSDAY, OCTOBER 23:

7:00–7:45 am CT

(Don't Mess With Breakfast!)

9:45–10:15 am CT

11:00–11:30 am CT

2:00–2:30 pm CT

3:15–3:45 pm CT

EXHIBIT HALL TEAR DOWN:

THURSDAY, OCTOBER 23:

4:00–8:00 pm CT



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Premium Exhibit Spaces

Five (5) available
(10' x 20')



\$7,500 Corporate Members | \$9,000 All Others

Exhibitors with Premium Exhibit Spaces enjoy exclusive benefits to enhance their presence and engagement at Congress, including:

- **Live Webinar Presentation:** Deliver a **30-minute live webinar** to the LCI community before Congress at no extra cost. The recorded webinar will also be featured on the LCI Congress website, ensuring broader access beyond event attendees.
 - Webinars are scheduled between September 9-October 13, 2025.
 - Exhibit spaces must be fully paid for, and webinar details must be provided to LCI at least one month in advance for marketing purposes before the webinar can take place.
- **Attendee List Access:** Receive a list of conference attendees who have opted into third-party communications at three intervals: one month prior, two weeks prior, and within one week after Congress.
- **Congress App Listing:** Be included in the LCI Congress app with your logo and a 75-word company description.
- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and *LCI Weekly*.
- **Complimentary Registrations:**
 - One (1) registration for the Congress Core Program (Wednesday–Thursday)
 - One (1) exhibit booth-only passes (meals included)

**Additional exhibit booth-only passes are available for \$500 each. (Booth-only passes do not grant access to sessions or training.)*

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WE LOOK FORWARD TO SEEING YOU AT CONGRESS!

Standard Exhibit Spaces 38 available (10' x 10')

\$5,500 Corporate Members | \$7,000 All Others

Exhibitors with a Standard Exhibit Space gain the opportunity to:

- **Pre-Recorded Video:** Submit a 5-minute (or less) pre-recorded video about your organization or product at no additional cost. This video will be featured on the Congress website for the entire LCI Community.
- **Attendee List Access:** Receive a list of conference attendees who have opted into third-party communications at three intervals: one month prior, two weeks prior, and within one week after Congress.
- **Congress App Listing:** Be featured in the LCI Congress app with your logo and a 75-word company description.
- **Marketing Recognition:** Your organization's name/logo will appear on LCI marketing materials, including the LCI website, Congress emails, and *LCI Weekly*.
- **Complimentary Registrations:**
 - One (1) registration for the Congress Core Program (Wednesday–Thursday)
 - One (1) exhibit booth-only passes (meals included)**Additional exhibit booth-only passes are available for \$500 each. (Booth-only passes do not grant access to sessions or training.)*

“**Contract Sales Support Services, Inc. (CS3)** exhibited at the 2024 LCI Congress, which marked our sixth consecutive year of exhibiting. One of the standout features of the 2024 Congress Exhibit Hall was the strategic use of space for coffee breaks and evening cocktail networking activities. The increased foot traffic resulted in numerous valuable interactions, paving the way for potential partnerships and collaborations. Based on this year's success, we will be participating again in 2025 and look forward to building on the generated momentum.”

—**DON MAYBEE, Product Marketing Manager, Qwikinstall Frames CONTRACT SALES SUPPORT SERVICES, INC. (CS3)**

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Do Good while Doing Good Business!

Proceeds from the Silent Auction benefit the TEXO Foundation, a Texas-based 501(c)(3) organization dedicated to developing the next generation of construction professionals. Through initiatives focused on youth, college, and community outreach, the Foundation builds school pipelines, partners with colleges offering accredited construction programs, and promotes workplace excellence with community trainings and panels. Their mission is to educate, recruit, train, and retain future leaders in construction.



Exclusive Exhibitor Opportunities:

NEW! Innovation Spotlight 5 Available | \$10,000

Don't miss this opportunity to showcase product demos, present research, or host an engaging session to connect with attendees! Exhibitors will have a dedicated 45-minute speaking opportunity attached to the exhibit hall, running alongside the concurrent sessions. ***Act fast—we expect the five spots to go quickly!***

LCI Congress Silent Auction

Take your exposure to the next level by participating in the LCI Congress Silent Auction, benefitting [TEXO Foundation](#), an organization committed to educating, recruiting, training, and retaining the next generation of construction professionals. Each accepted exhibitor will provide a prize for the auction, which will be promoted throughout Congress to attract attendees to the Exhibit Hall—and directly to your booth!

The auction kicks off during the Congress Kick-off Social and concludes on Thursday at lunch, with winners announced during the Thursday afternoon networking break. Don't miss this chance to associate your brand with a meaningful, high-visibility event!

Limited Spots Available! There is no fee to participate in this year's silent auction.

- **Only the first 10 exhibitors to sign up will be accepted**
- **Exhibitors are responsible for delivering prizes to winners**

These spots will go quickly, so don't wait!

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Booth Locations & Additional Details

Secure Your Booth

When contracting for exhibit space, include your organization's preferred booth number in your email (see exhibitor hall layout on page 8.) Booths are assigned on a first-come, first-served basis within each exhibit tier upon receipt of a signed agreement, which is required to secure a specific location.

For more information or to reserve your booth, contact Ilene Goldberg, *Manager of Strategic Partnerships*, at igoldberg@leanconstruction.org or (703) 785-9087.

All exhibit spaces include:

- Pipe and drape
- One (1) 6' draped and skirted table
 - Premium and Choice booths include two (2) tables
- Two (2) chairs
 - Premium and Choice booths include four (4) chairs
- One (1) wastebasket
 - Premium and Choice booths include two (2) wastebaskets
- Wi-Fi
- Carpeting
- An ID sign

Additional Details: Electricity, AV equipment, lead retrieval systems, and other furnishings not listed above can be ordered through the Exhibitor Services Kit provided by Arata Expositions Inc. (AEI).

“**LCI Congress** was an incredible event bringing together industry leaders from across the AEC ecosystem. Our booth created valuable opportunities to connect with partners, customers, and potential clients one on one throughout the event. We were also about to go into deeper conversation with each one. We will definitely be coming back to the LCI Congress in the future!”

—**NICK SELZ, Co-Founder, KAYA AI**

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Exhibit Hall

 Choice Exhibit Spaces
(20' x 20')

 Premium Exhibit Spaces
(10' x 20')

 Standard Exhibit Spaces
(10' x 10')

